

**About WestCaRD**

Created in 2011, West Canitest R&D Inc. (known as WestCaRD™), is a not-for-profit economic development corporation that facilitates economic and technology capacity growth and research & development projects in the aerospace testing and advanced technologies domains. Additionally, WestCaRD fosters the development of the specialized personnel workforce needed to conduct environmental and engine certification testing, promotes and facilitates multi-sector industrial R&D projects including the development and commercialization of new technologies. WestCaRD has participated notably in enhancing the testing and R&D capabilities of the unique, world-class GE Aviation Engine Testing Research & Development Centre (TRDC) located at the James A. Richardson International Airport in Winnipeg, Manitoba, Canada.

From the outset, WestCaRD has actively pursued additional opportunities to support aerospace and other industrial sectors in Manitoba. WestCaRD is continually striving to increase its beneficial impact and contribute evermore substantially to Manitoba's industrial & technology base and human capital development. Among other initiatives, WestCaRD continues to be a facilitator for technology-related research & development projects involving various combinations of GE Aviation, Manitoba companies, as well as the University of Manitoba, Red River College Polytech and other entities such as the National Research Council.

Please visit [www.westcard.ca](http://www.westcard.ca) for more information.

**About the role**

WestCaRD is looking for a seasoned and enthusiastic executive to manage and grow an immensely important organization to Canada's Aerospace and applied technology future. The CEO is responsible for the overall performance of WestCaRD, ensuring it continues to operate at capacity, establishes new business ventures, attracts new industries to the GE TRDC testing facility, and successfully completes related R&D projects. The CEO is also responsible for attracting and developing new sources of funding to support both aerospace and other key Manitoba industrial sectors. The next leader of this extraordinary non-profit innovation company will also be the spokesperson of the organization and develop strong relationships within Canada's technology sector.

**Responsibilities**

- Provide overall management for all facets of the organization;
- Develop, update, maintain, and execute short- and long-term strategic and business planning;
- Oversee operational and programming activities to optimize utilization of the Testing Research & Development Centre's (TRDC) in the short- and longer-term future;
- Foster creation of new technologies and related opportunities that could generate additional jobs in MB;
- Generate, coordinate and manage R&D projects involving Manitoba academic institutions, SMEs and other national and international companies, including creation of project proposals, project charters and project management plans;
- Attract & facilitate funding arrangements for R&D projects using appropriate federal, provincial government funding programs and non-government funds;



- Develop and maintain strong board, membership and business relationships in Manitoba and nationally – focusing primarily on the Aerospace and Technology sectors;
- Be a prominent spokesperson for WestCaRD, and develop positive attention in the community at large and among its constituents;
- As a non-profit, the CEO must continually increase, strengthen and diversify the organization's funding sources.

#### **Qualifications**

- Proven leadership ability and experience, particularly in strategizing and coalition building;
- Knowledge of the Aerospace Industry locally, regionally, and nationally;
- Excellent knowledge of aviation operation, including current in-service issues regarding environmental testing and design of gas turbine engines
- Excellent reputation in the Aerospace Industry and the federal and provincial research and technology organizations and funding agencies;
- Experience in fund and resource development including identification of funding prospects, grant shaping and collaboration with Federal and provincial research and technology organizations and funding agencies;
- Excellent written and oral communication skills
- Must have a post-secondary education; preferably in the applied sciences, aerospace technology, or project administration

***Qualified applicants are encouraged to send a resume and cover letter in confidence to [info@westcard.ca](mailto:info@westcard.ca).***